



Redeem yourself.

[OK, just your bottles and cans.]



OUR PLEDGE

To ensure you receive the highest quality service and assistance to recycle your beverage container waste. Our aim is to measurably improve your businesses waste efficiency, the cleanliness of your premises and surrounds and save you money.

We're here to help.

We operate a trade-focussed container collection operation to help you redeem refunds from your empties. CitizenBlue has been appointed by TOMRA Cleanaway, the Network Operator for the NSW Return & Earn scheme, to run the Inner City Automated Collection and Sorting Centre with a collection service offered to organisations.

What's Return & Earn?

Return & Earn is the NSW Government's Container Deposit Scheme, aimed at drastically reducing the amounts of discarded beverage containers littering our streets, parks and waterways. Under the scheme, most empty 150-millilitre to 3-litre drink containers are eligible for a 10-cent refund when presented at an approved collection point.

What empties are redeemable?

Soft drinks, water, beer, cider, Ready to Drink and Alco-Pops in 150ml to 3-litre sizes. Containers must be uncrushed, unbroken and have the original label and barcode.

What empties are not redeemable?

Wine, spirits, cordial, milk or larger juice containers are not eligible.



We are **CITIZENBLUE.**

About CitizenBlue

CitizenBlue is one of Sydney's foremost experts in the understanding and operation of Container Deposit Schemes (CDS) for the business sector.

Our organisation started with the not-for-profit CitizenBlue Ltd and recycling expert and businessman Nick Karos, founder of Shred-X. Their shared vision was to offer convenient, simple solutions for recycling beverage containers.

CitizenBlue's staff and board of directors have over 100 years' combined experience in implementing waste recovery and recycling systems, designing industry-wide product stewardship standards, and advising leading organisations across numerous sectors. These include supporting hospitality, education, government, and waste and recycling organisations in implementing best environmental practices.

Some recent projects

During CitizenBlue's first 8 weeks of operation, we facilitated the processing of over 1,000,000 beverage containers with a 95% eligibility rate for refunds. Key highlights include:

- Providing container redemption facilities for Yours & Owls, Mountain Sounds and Lost Paradise Found music festivals totalling in excess of 240,000 beverage containers
- Redesigning ANZ Stadium's waste capture systems to redeem over 500,000 beverage containers annually
- Established service agreements with local pubs and clubs to collect and redeem glass bottles on a weekly basis

Servicing the hospitality sector

We've developed a convenient service for hotels, restaurants, cafes and venues, designed to deliver savings on waste disposal costs and provide refunds for eligible containers.

CitizenBlue can save you money, improve the efficiency of your waste systems and the cleanliness of your premises and surrounds.



